

Indicator Definition:

1i. Percentage of researchers attending the science dissemination conferences

Party in Charge:

Head of the Department of Communication

Start Date:

March 2020

Associated to Action:

ACT 5 Have a science dissemination plan

Way of Obtaining the Data:

Registry of attendees

Unit of Measure:

Percentage

Data Collection Frequency:

Numerical

MONITORING DATE	No. EXPECTED	No. OBTAINED	COMMENTS, PROPOSALS FOR IMPROVEMENT
March 2020	-	-	No data
October 2020	-	-	No data
April 2021	25%	48.6 %	The science dissemination plan was approved by the Governing Board in March 2021. However, different conferences were performed before it was approved. A total 39% of researchers polled say they have attended between 1 and 5 science dissemination conferences at the UMH.
September 2021	15%	13.5%	Activities of the Dissemination Plan are included in the monthly science message sent to all the research staff and the teaching and research staff.
March 2022	25%	20.1%	We created the Micro Abierto UMH (UMH Open Mic) platform to centralise the recruitment of research staff and teaching and research staff that wish to take part in dissemination talks for the general public.
			We proposed and executed a

Indicator Definition:

1i. Percentage of researchers attending the science dissemination conferences

September 2022	15%	17%	course with external scientific journalists (the Superpoderes de Maldita Ciencia programme)
April 2023	25%	22.6%	The internal training of teaching and research staff on the topic of scientific dissemination was expanded (4 courses offered in 2023)
October 2023	15%	12.3%	We proposed a programme to increase the visibility of the role of the UMH's female researchers on Wikipedia.
April 2024	25%	23%	We coordinated and/or gave support to three science dissemination projects with a focus on inclusiveness and accessibility: BEATRICES, Latidos de Gea, and Academia Infancia Sana.
October 2024	15%	13.4%	The internal training of teaching and research staff on the topic of scientific dissemination was expanded (6 courses offered in 2024).
April 2025	25%	18%	New science communication events for the general public coordinated by UMH were launched: Eureka Birras y Ciencia and Eureka Música y Ciencia, as well as a digital platform with its own social media channels: Eureka Divulga. Collaboration agreements with external media outlets were expanded to enable research staff to publish science outreach articles with national and international impact (Fundación Muy and The Conversation).
October 2025	15%	11.5%	A new system for certifying the dissemination activities of research staff has been implemented, covering all formats for the social communication of science at UMH. Support has been provided to research staff in national competitive calls for science dissemination projects, as well as to predoctoral researchers starting in science communication on social media through the national CRUE initiative <i>HiloTesis</i> . UMH Doctoral School has created a training programme entitled

Indicator Definition:

1i. Percentage of researchers attending the science dissemination conferences

			<p>“Dissemination, communication and social responsibility in research”, in collaboration with Fundación DRO and the Spanish Association of Scientists. It has been proposed to formalise dissemination training for teaching and research staff (PDI), previously offered on an ad hoc and non-systematic basis by different university departments, as a structured 10-hour course offered to all researchers by the Scientific Culture and Innovation Unit at UMH.</p>
--	--	--	---