|  |  |  |
| --- | --- | --- |
| **Party in Charge:**Head of the Department of CommunicationDirectors of the Research Institutes | **Start Date:**March 2020 | **Associated to Action:**ACT 5 Have a science dissemination plan |

|  |
| --- |
| **Way of Obtaining the Data:**Suggestion box |

|  |  |
| --- | --- |
| **Unit of Measure:**Numerical | **Data Collection Frequency:**Yearly  |

|  |  |  |  |
| --- | --- | --- | --- |
| **MONITORING DATE** | **No. EXPECTED** | **No.** **OBTAINED** | **COMMENTS, PROPOSALS FOR IMPROVEMENT** |
| March 2020 | - |  | No data |
| March 2021 | 10 | 7 | * Increase the educational offer on the topic of scientific dissemination.
* Change the system for recruiting teaching and research staff for dissemination activities.
* Perform more actions to raise the visibility of women in science.
* Distribute the results of dissemination activities among the research staff and the teaching and research staff.
* Centralise and formalise the system to request press releases to communicate research results to society.
* Centralise and automate the system to certify participation in activities to communicate science to society.
* Publish the Science Dissemination Plan of the UMH annually
 |
| March 2022 | 10 | 3 | * Foster the participation of research staff in external scientific dissemination programmes.
* Expand the target public of dissemination actions to high schools.
* Take part in supranational projects for scientific dissemination (the EU’s European Researchers’ Night)
 |
| March 2023 | 10 | 5 | * Make templates available to the university community for the creation of scientific dissemination outputs on social networks.
* Produce quick guides on style to generate materials with which to communicate science to society.
* Expand the target public of these science communication actions to boys and girls in school age.
* Take part in the working groups of CRUE Divulga.
* Cooperate with agents for innovation of research centres and institutes in the task of communicating science to society.
 |
| March 2024 | 10 | 6 | * Coordinated and executed a nationally funded competitive project to foster scientific vocations in classrooms: BEATRICS. This project incorporates gender equality criteria, equal opportunity measures, and diversity of aptitudes to ensure inclusiveness and accessibility in its actions.
* Expanded social communication of science to international audiences through the hiring of three international science news agencies, significantly increasing the global visibility of research outcomes.
* As part of the CRUE Divulga working groups, we developed a framework to improve the structural resources of the Science Culture Units in Spanish universities. This framework was based on the statistical analysis of a survey sent to all university units in CRUE, covering criteria such as staffing, funding, scope, and focus.
* Participated in the edition of the CSIC’s Scientific School Calendar, a dissemination tool published in 11 languages and accessible formats, with a focus on gender equality, LGTBI inclusion, and representation of normally underrepresented scientific communities.
* Initiated the Academia Infancia Sana project at the proposal of the Pediatrics faculty to provide basic training to the population in childcare. Its goal is to empower families to improve physical and mental health at home, give visibility to qualified pediatric staff, and reduce the burden on primary care pediatric consultations.
* Provided communication support to a new science and art dissemination project led by MUDIC: Latidos de Gea. The support includes designing a communication plan and its content, creating the visual guidelines, and developing a website. The website not only promotes the exhibition but also serves as a repository for educational materials.
 |